

Hello, I am

Juan Pablo Baena

Designer and Photographer

Education ^

2020–2025



Bachelor's Degree in Digital Design

#design #portfolio #projects
#webdesign

UNIR, La Rioja, Spain

2022

Marketing Course

#adobe #design #illustrator
#firefly #photoshop

Adobe, NYC

2020

Arts Camp

#arts #design #groups
#experiments

Academy of Arts, CA

2019

High School

#school #robotics #arts
#music

Sagrada Familia de Nazaret,
Colombia

Experience ^

2025



Marketing Coordinator & Photographer

#marketing #design
#commercialphotography

Marketing Group LLC

2024

Marketing Assistant

#assistant #marketing
#designer #tasks

Marketing Group LLC

2019 – 2024

Store Manager

#justsalad #customerservice
#food

Just Salad

2015 – 2018

Musician – Instrumentalist

#music #violin #piano
#events

Cantábile

2025



Marketing Coordinator & Photographer

#marketing #design
#commercialphotography

Marketing Group LLC



 juanpablobaena.com

In the journey of discovering the world through art, photography, design, music, and language.

"Every child is an artist. The problem is how to remain an artist once we grow up."
— *Pablo Picasso*

Software ^



I am proficient in Adobe software, including Photoshop, Illustrator, InDesign, and Premiere Pro, for graphic design, video editing, and visual content creation.

Design ^

#colors

#photos

#portraits

#architecture

#storytelling

#marketing

#sound

#brand

#graphics

#video

#webdesign

Intereses ^

Photography



Design



Cinema

Violin

Animation

Creation

Music



Contact ^

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